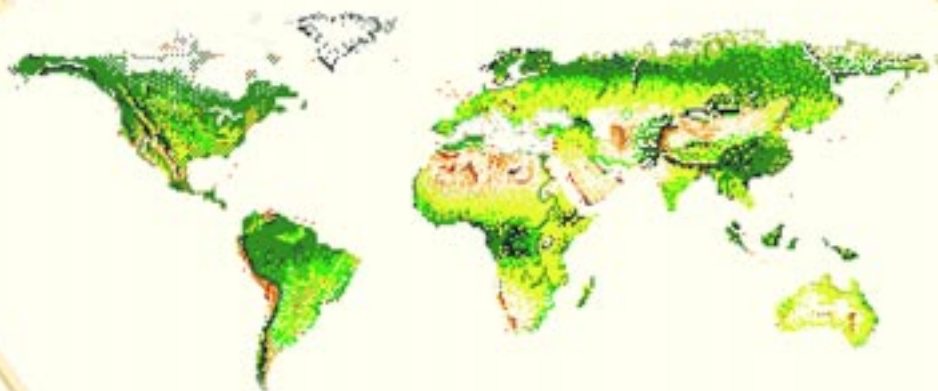


# Firstek International



## Company Profile

Firstek International is a technology-focused solutions provider. With applications expertise across information technology and engineering areas, our value-added services are designed to help industry and businesses achieve cost reductions and improved performance.



Competitive forces dictate that businesses leverage every available advantage that improves their efficiency and customer focus. Productive business alliance is a highly efficient way of doing this. It can be powerfully effective, since it allows you to factor in our experience and resources to your benefit. It is a winning approach because, quite simply, we have made it our business to create and deliver value. Here's how.

## Industrial Solutions



In our Industrial Solutions Unit, we have marshalled together diverse engineering skills and industry knowledge, providing a platform to critically evaluate industrial applications. This pool of applications expertise forms the cornerstone of our services, allowing us to translate industrial problems into informed recommendations and optimum solutions.



Including Process Plant Controls, Factory Automation, Piping and Instrumentation Systems, Plant Mechanical Systems and Rotating Machinery,

Process Engineering Fabrication, Packaged Process Plant, Production Machinery, and more.

### Key Benefits...

- ◆ Value addition is our core operating concept, producing solutions that offer improved functionality, performance, cost-effectiveness, and convenience.
- ◆ We offer total solutions and, with effective project management, a one-stop solutions resource for industrial systems and technologies.
- ◆ Our independence ensures that solutions are tailored to your needs, and not the other way round.

### We Can...

- ◆ Provide computer-based controls, instrumentation solutions, and systems integration.
- ◆ Help identify savings through retrofit technologies and improved process energy management.
- ◆ Supply process skids, engineered and fabricated to requirement.
- ◆ Evaluate plant systems upgrades, for greater operational flexibility.
- ◆ Propose alternatives such as biotechnology, for reduced environmental impact.
- ◆ Recommend collaborative partners for technology or equity participation.

### Across Different Industries...

- ◆ Oil and Gas Production and Refining, Chemicals and Petrochemicals, Manufacturing Industries.
- ◆ Primary Metals and Mining Operations, Process and Conversion Industries, Food and Drinks.
- ◆ Water, Gas, and Power Generation Utilities, Wastewater Treatment.



We can help you achieve all the important goals outlined, and more... under the best cost-time curve. And *that* is the significant difference!

## e-Business Solutions



**O**ur Information Systems Unit produces full service Internet solutions, optimized for small and medium sized businesses. We understand and respond to their needs.

Our qualified team comprises of strategists, technology architects, and designers with an exceptional range of interdisciplinary expertise.

### The Case For e-Commerce...



Internet technologies provide powerful tools to the corporate world for marketing, sales, customer support, and training. The centerpiece remains the Web site. To be effective, it must deliver

functionality, interactivity, and transactional services that help drive and convert the target traffic into business.

e-Commerce is the successful application, integration and management of Internet based technologies to business processes. It should also provide your customers with a gateway for value and service, and an interactive experience that leads through to repeat business.

### The Challenges...



Business and technological developments will continue transforming the commercial and industrial landscapes. And, as these forces and their impacts feed through, businesses

that have learned to creatively harness the ongoing developments and to deliver value to their customers will thrive.

The key challenge lies in the timely recognition of the potential significance of the changes, and to successfully respond to the ensuing business dynamics. The potential rewards are high, including the generation of new and sustainable revenue streams.

## A Smoother Transition...



The technologies provide the means to implement key business processes within the powerfully efficient medium of the Web. Successful migration to the new platform, however, involves changes that necessarily add a layer of complexity. This is where we can help, to meaningfully address the issues and the technologies.

We can produce and deploy an integrative e-business solution, right from initial strategic review through to implementing a leading edge, fully hosted interactive Web platform with ongoing site maintenance, transactional functionality and back-end integration. Or, where required, address a specific issue.



Ultimately, however, technology provides the empowering tools. It must be creatively applied during project integration, to bring the end result seamlessly together. It is this best practice skill that allows us to produce an elegant and compelling Web presence. To give you the advantage of a professionally produced, Web-based commercial rollout. And *that* is the significant difference!



## Product Solutions



The Product Solutions Unit of Firstek International, through select representation of world-class manufacturers, provides a complementary range of competitively positioned industrial equipment and associated services. Separate attachments giving full details are available, on request.

## The Difference...



The essence of our approach continues in providing product-oriented solutions that meet the application requirements, and not simply the individual products. Our commitment to value addition, therefore, forms an integral part of this service and is in line with our customer service ethos.

We hope that you have found this brief introduction interesting, and welcome your interest.



## Firstek International Ltd

"Technological Solutions... With A Difference!"

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